

SPOKE+BLOSSOM

THE HUB OF ADVENTURE IN WESTERN COLORADO

SPRING 2024

The **MOMENTUM** Issue



AD DEADLINE: FRIDAY, FEBRUARY 2

DISTRIBUTION: MARCH - MAY

**15K COPIES PER SEASON +
OVER 500 LOCATIONS AROUND THE STATE!**

PRINT ADVERTISING RATES

SIZE & PLACEMENT	SINGLE ISSUE	4 ISSUES / 1 YEAR (PRICE PER ISSUE)
QUARTER PAGE	\$755	\$680
HALF PAGE	\$1,215	\$1,095
FULL PAGE	\$2,425	\$2,185
PAGES 2, 3, 4, 5	\$2,865	\$2,580
INSIDE FRONT COVER (LEFT)	\$3,305 SOLD	\$2,975
INSIDE FRONT COVER (RIGHT)	\$3,305 SOLD	\$2,975
INSIDE BACK COVER (LEFT)	\$2,865	\$2,580
INSIDE BACK COVER (RIGHT)	\$2,865 SOLD	\$2,580
BACK COVER	\$3,875 SOLD	\$3,490

DIGITAL ADVERTISING RATES

EMAIL NEWSLETTER SPONSORSHIP

Monday (display ad within S+B content) - \$150

Thursday (all advertiser text & visuals) - \$300

WEBSITE BANNER AD spokeandblossom.com

Banner or sidebar ad - \$75/week

ONLINE ADVERTORIAL ARTICLE & SOCIAL MEDIA SHARE

500-word article with one visual - \$600

SPOKE

Gear Up for Spring

BLOSSOM

City of GJ Compost Program

HOME + GARDEN

What to Refill in Your Home

EAT

Recipes for the Season

DRINK

Colorado Rum

ART

Topher Straus Impressionistic Landscape Artist

COMMUNITY STYLE

Styling Western Hats

WHO WE ARE

Chef Kelly Kawachi

STAY + PLAY

Iron Mountain Hot Springs, Glenwood Springs

GRAND OUTDOORS

Access Fund

ADVENTURE

Rafting the San Juan River in Utah

ATHLETE PROFILE

David Becker

GEAR

Wattbike

MAKER

Latinx Makers in Western Colorado

WELLNESS + FITNESS

Holistic Trade Show

FAMILY + COMMUNITY

Rooted in Nature

WHAT'S UP IN THE WEST

18 Hours of Fruita; Cruise Control Kitchen & Cellar
Now Open in GJ

GETAWAY

Discover Deadwood, South Dakota

FEATURES

- Open Roads is Opening Doors to Nature
- Solo, LGBTQ+ Travel with Cole Sjöholm
- Volunteer Firefighters on the Western Slope
- A Look Into the Historic Lowell Building

ASK ABOUT OUR

PRINT + DIGITAL WEDDING GUIDE

IN THIS ISSUE!

RESERVE YOUR SPOT

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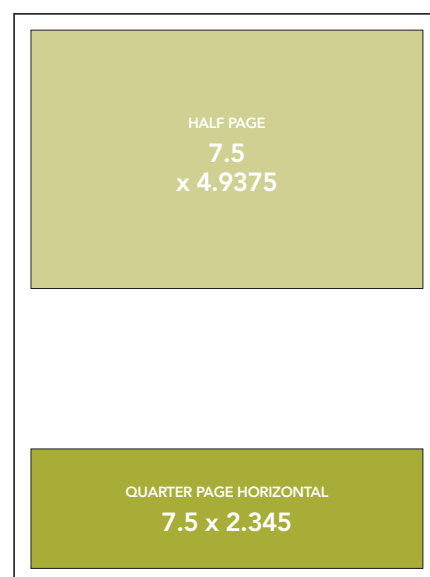
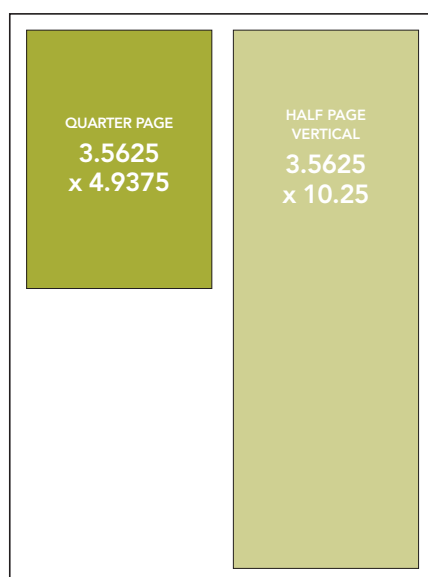
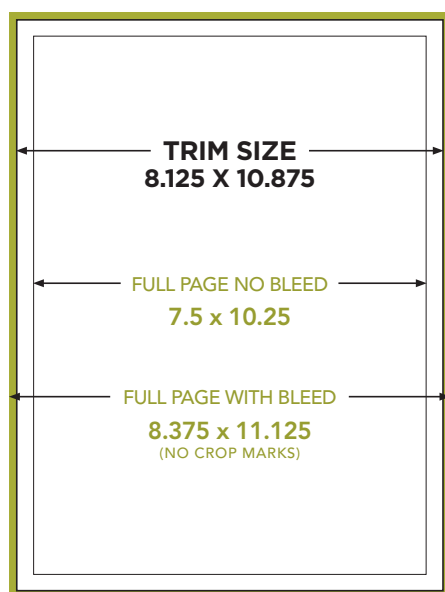
ADVERTISING SPEC SHEET

Artwork with technical issues will be repalced or modified by our art department staff and client will be invoiced at **\$85/hour**. Please call or email if you have questions.

DOCUMENT PRESETS

FILE NAME	BusinessName-Season-year.PDF Example: <i>TheThingsStore-Winter-2019.PDF</i> PLEASE DO NOT USE "SPOKE+BLOSSOM" OR "S+B" IN YOUR FILE NAME					
	1/4 PAGE PORTRAIT	1/4 PAGE LANDSCAPE	1/2 PAGE PORTRAIT	1/2 PAGE LANDSCAPE	FULL PAGE WITH BLEED	FULL PAGE NO BLEED
WIDTH	3.5625"	7.5"	3.5625"	7.5"	8.375"	7.5"
HEIGHT	4.9375"	2.344"	10.25"	4.9375"	11.125"	10.25"
BLEED	NO BLEED	NO BLEED	NO BLEED	NO BLEED	.0125"	NO BLEED
DPI	300+ [High Resolution]					
COLOR	CMYK [No Spot Colors]					
SAVE AS	PDF AT EXACT SIZE ABOVE [No Crop Marks]					

EMAIL FINISHED WORK TO
ART@SPOKEANDBLOSSOM.COM
and cc: your account rep



We greatly appreciate your partnership.