

SPOKE + BLOSSOM

THE HUB OF ADVENTURE IN WESTERN COLORADO

SUMMER 2024
The **ENERGY** Issue



AD DEADLINE: FRIDAY, MAY 3

DISTRIBUTION: JUNE - AUGUST

**15K COPIES PER SEASON +
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PRINT ADVERTISING RATES

SIZE & PLACEMENT	SINGLE ISSUE	4 ISSUES / 1 YEAR (PRICE PER ISSUE)
QUARTER PAGE	\$755	\$680
HALF PAGE	\$1,215	\$1,095
FULL PAGE	\$2,425	\$2,185
PAGES 2, 3, 4, 5	\$2,865	\$2,580
INSIDE FRONT COVER (LEFT)	\$3,305 SOLD	\$2,975
INSIDE FRONT COVER (RIGHT)	\$3,305 SOLD	\$2,975
INSIDE BACK COVER (LEFT)	\$2,865 SOLD	\$2,580
INSIDE BACK COVER (RIGHT)	\$2,865 SOLD	\$2,580
BACK COVER	\$3,875	\$3,490

DIGITAL ADVERTISING RATES

EMAIL NEWSLETTER SPONSORSHIP

Monday (display ad within S+B content) - \$150
Thursday (all advertiser text & visuals) - \$300

WEBSITE BANNER AD spokeandblossom.com

Banner or sidebar ad - \$75/week

ONLINE ADVERTORIAL ARTICLE & SOCIAL MEDIA SHARE

500-word article with one visual - \$600

SPOKE

Gear Up for Spring

BLOSSOM

Wildflower Splendor

HOME + GARDEN

Growing Tips from Meristem Gardens

EAT

Recipes for the Season

DRINK

Colorado Rum

ART

Ouray International Film Festival

MUSIC

Grand Junction Flute Circle

COMMUNITY STYLE

Styling for Summer

FOOD

Ridgway Food Scene

WHO WE ARE

Cassidee Shul

STAY + PLAY

Kebler Corner

GRAND OUTDOORS

Perseid Meteor Shower

ADVENTURE

Colorado Road Bike Routesah

ATHLETE PROFILE

David Becker

GEAR

Gili Gear

MAKER

Kevin Molick Woodworking

WELLNESS + FITNESS

Postpartum Care

FAMILY + COMMUNITY

Family Van Travel

WHAT'S UP IN THE WEST

Inside the Brand New GJ High School,
Opening of Jojo's Dinette + more

GETAWAY

Portland, Maine

FEATURES

- The Science + Application of Produce Prescriptions
- Dangers of Overtraining
- Firefighting on the Colorado National Monument

ASK ABOUT OUR
PRINT + DIGITAL
ADVENTURE+EXPERIENCE GUIDE
IN THIS ISSUE!

RESERVE YOUR SPOT

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