



ADVERTISING SPEC SHEET

Artwork with technical issues will be repalced or modified by our art department staff and client will be invoiced at **\$85/hour**. Please call or email if you have questions.

DOCUMENT PRESETS

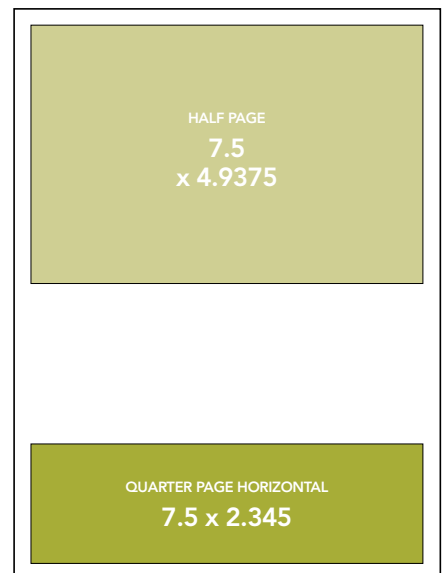
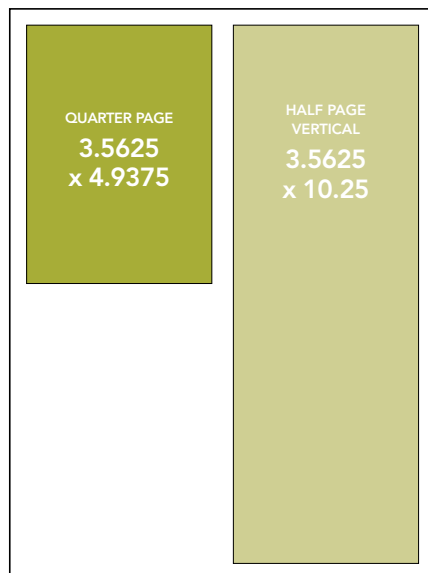
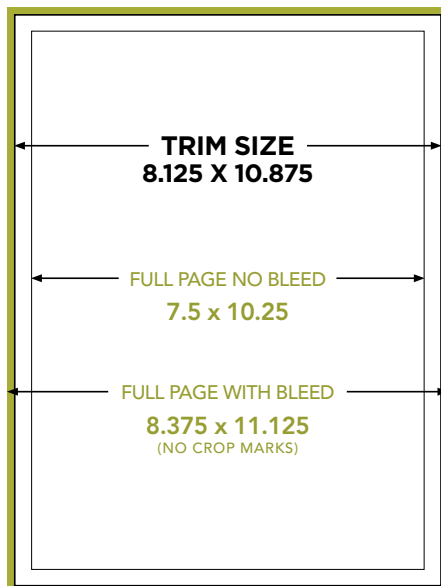
FILE NAME	BusinessName-Season-year.PDF Example: <i>TheThingsStore-Winter-2019.PDF</i> PLEASE DO NOT USE "SPOKE+BLOSSOM" OR "S+B" IN YOUR FILE NAME					
	1/4 PAGE PORTRAIT	1/4 PAGE LANDSCAPE	1/2 PAGE PORTRAIT	1/2 PAGE LANDSCAPE	FULL PAGE WITH BLEED	FULL PAGE NO BLEED
WIDTH	3.5625"	7.5"	3.5625"	7.5"	8.375"	7.5"
HEIGHT	4.9375"	2.344"	10.25"	4.9375"	11.125"	10.25"
BLEED	NO BLEED	NO BLEED	NO BLEED	NO BLEED	.0125"	NO BLEED
DPI	300+ [High Resolution]					
COLOR	CMYK [No Spot Colors]					
SAVE AS	PDF AT EXACT SIZE ABOVE [No Crop Marks]					

EMAIL FINISHED WORK TO
ART@SPOKEANDBLOSSOM.COM
and cc: your account rep

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We greatly appreciate your partnership.